



Award Winning

Malibu Rotary Club Surfwriter

February 23, 2011

**Official Newsletter of the Rotary Club of Malibu
Malibu Rotary Club President Christopher Bauman**

**Edited by Dr. John W. Elman
Pictures by Dr John W. Elman**

In This Issue (click underlined topics for web link when connected to the Internet)

- **Last week: Rhiannon Bailard, Asst VP, Gov Affairs, Pepperdine speaking on Pepperdine Campus Life Project**
- **Next regular Malibu Rotary Club Meeting will be Wednesday, March 2nd at 7:30 a.m in the Pepperdine University Fireside Room: Speaker is John W Elman, webmaster of MalibuRotary.org, with information on Updates and Navigation on Malibu Rotary's ClubRunner website. Bring your questions and take notes.**
- **Other News and Guests from Last Malibu Rotary Club Meeting**
- **Highlights of Malibu Rotary Club Board of Directors Meeting Last Wednesday**
- **Malibu Rotary Club Supports BioSand Filters in Ecuador**
- **Check Calendar on Malibu Rotary website MalibuRotary.org**
- **Malibu Rotary Club Website: www.MalibuRotary.org**
- **Rotary International Website: www.Rotary.org**

- Rotary District 5280 Website: www.rotary5280la.org
- Rotary District 5280 “Rotarians Doing Business With Rotarians” Website: <http://yp5280.org/>
- RI President (2010-2011) Ray Klingensmith
- Rotary District 5280 Governor (2010-20 11): Doug Baker

Rhiannon Bailard, Asst VP, Gov Affairs, Pepperdine

The Pepperdine Campus Life Project



Speaker at the February 23rd meeting of the Malibu Rotary Club was **Rhiannon Bailard**, a Pepperdine Law School graduate who has stayed on campus as Assistant Vice President of Governmental and Regulatory Affairs, Director of the Center for Sustainability (see her 2009 CNN interview on You Tube at <http://www.pepperdine.edu/sustainability/news/>) and oversees the entitlement of the Campus Life Project.

The Campus Life Project is an approximately 400,000 square foot enhancement project aimed at improving the quality of life on the Malibu campus through new and remodeled residential, recreational, athletic, and ancillary support facilities. Mrs. Bailard ensures compliance with environmental regulations including air quality, water quality, and wastewater. She functions as the community liaison for the Malibu campus and runs a Community Working Group aimed at ensuring positive neighborly relations. She also seeks to maintain existing, and forge new, relationships with elected officials.

Mrs. Bailard is the first director of the Pepperdine University Center for Sustainability. Pepperdine’s sustainable practices date back to 1972, when the campus was built, and include the use of reclaimed water for 99% of campus irrigation, a campus-wide recycling diversion rate of 78%, and the use of native vegetation for landscaping. Mrs. Bailard was the first to conduct a campus-wide audit of all sustainable practices. This baseline provided the historical foundation upon which the University made the decision to formally institutionalize sustainability. Mrs. Bailard was instrumental in the University’s approval of a sustainability policy in July 2008 and the creation of a Center for Sustainability in October 2008.

The Campus Life Project is the realization of Pepperdine University's previously approved long-term plans to enhance the quality of life for its existing student body on the Malibu campus. This continues the fulfillment of its commitments to provide a high-caliber education, maintain consistency with its long-term plans, and ensure careful design that respects its neighbors and

our environment. The details of the Campus Life Project below is derived from a combination of Mrs Bailard's presentation as well as the on-line report at <http://www.pepperdine.edu/campus-life-project>.

Student needs have changed dramatically in the nearly 40 years since the Malibu campus was opened. This project is aimed at responding to the evolving needs of its students by creating memorable spaces that foster lifelong connections. By providing gathering places we promote community and encourage healthy recreation, supportive residential living, and improved athletic opportunities.

The project itself is comprised of six components. Highlights include:

- 468 new student beds to house 75% of its undergraduates on-campus. An increase in student residents creates an equivalent reduction in commuter students as the University is not increasing enrollment. This project will thus improve daily traffic patterns in the local community.
- A community gathering space in the heart of the Seaver College campus will result in the quintessential university element of a "quad" allowing for informal recreation and outdoor classes.
- Enhancement of athletic venues to return the Pepperdine University Waves to national prominence. Athletics is a unifying force that crosses all boundaries to promote school spirit and community.
- Upgrades of recreational facilities on-campus will provide extracurricular opportunities to encourage healthy living.
- Continuation of Pepperdine's ongoing journey towards sustainability as we acquire L.E.E.D. certification from the U.S. Green Building Council.
- This is an infill project that enhances existing uses at their existing locations with the exception of the University Events Center, which was relocated to an existing parking lot in the northern interior away from neighboring uses.

Student Housing

Living on-campus allows for complete immersion in the Pepperdine University educational experience. It creates community, fosters in-the-moment mentorship, and enhances learning. On-campus student residents have higher grades, are more likely to go on to graduate school, and are fully supported 24/7 in their academic and spiritual pursuits. The existing facilities were constructed in the early 70s and require upgrades to remain relevant and responsive to the residential needs of students in the 21st century.

Underclassmen Housing - Standard Precinct

Located in the heart of the campus core, the University proposes to renovate sixteen existing residential buildings and add four new common buildings. This residential area is geared towards underclassmen to create a sense of community that will ease the student's transition from their parents homes and into their newly independent lives.

Component highlights:

- Net increase of 300 new student beds in an existing residential area.
- Common buildings will house four resident directors and provide community amenities to encourage relaxation, social interaction, learning, and spirituality.
- Per student requests, enhanced community laundry and kitchen facilities.
- Enhanced outdoor gathering spaces interconnected by a formal pathway.
- Seeking United States Green Building Council's L.E.E.D. certification

Upperclassmen Housing - Outer Precinct

Pepperdine plans to replace existing residence halls with five new residential buildings and two common buildings. These residences respond to the needs of upperclassmen (juniors and seniors) as they gain further independence and desire a different type of housing, which will foster community but also provide more privacy. This will encourage upperclassmen to live on-campus and will reintegrate juniors into the campus community after they return from study abroad programs their sophomore year.

Project highlights:

- Net increase of 168 student beds in an existing residential community.
- Apartment style living with private bedrooms and fewer students per bathroom.
- Two common pavilions with enhanced student amenities.
- Enhanced outdoor community gathering spaces including a student quad.
- Seeking United States Green Building Council's L.E.E.D. certification.

Town Square

The Town Square will turn an existing parking lot in front of Smothers Theater into a central community gathering area to form a "quad" in the heart of Seaver College while retaining two levels of subterranean parking. This will provide open space for informal recreation, community gatherings, and outdoor classes.



Project highlights:

- New street-level Welcome Center located adjacent to Seaver Drive.
- Elegantly landscaped quad area with public facilities and outdoor amenities.
- Two levels of underground parking providing a net increase of approximately 200

new parking spaces (369 spaces total).

- Use of reclaimed water for irrigation as occurs across the entirety of the Malibu campus, emphasis on native and drought-tolerant vegetation, and increase in permeable vegetation to reduce runoff and improve water quality.

Upgraded NCAA Soccer Field

Athletics are critical for the creation of school spirit and to build a sense of cohesion amongst students and the larger community. Pepperdine will enhance the existing Stotsenberg Track and Tari Frahm Rokus Field to provide an upgraded NCAA Soccer Field consistent with other schools in the West Coast Conference.

Project highlights:

- NCAA compliant soccer field with additional runoff area surrounding the field.
- Permanent spectator seating to replace the existing 1,000 temporary bleacher seats.
- Provision of restrooms and storage space at the field.
- Nighttime lighting will allow student athletes to acquire majors that are currently unavailable to them as they must utilize class-time for practices and games.

Enhanced Recreation Area

Pepperdine University's Malibu campus has very limited flat green space available for recreational sport due to its topography. This component will enhance the recreational opportunities available for its students by enlarging the existing recreational field and creating a more efficient debris basin and stockpile.

Project Highlights Include

- Enlarged recreational playing field to provide healthy extracurricular activities.
- Restrooms and storage space.
- More effective lighting to replace the current inefficient lighting.
- Retention of the existing reconfigured debris basin and stockpile.

University Events Center

An important part of a liberal arts education is to engage in cultural and extracurricular activities. At the same time, athletics is critical to fostering school spirit and providing a diverse student population. Pepperdine's existing events venue, the Firestone Fieldhouse, was completed in 1973 and houses athletics, events, recreation, and intramural activities. The proposed University Events Center will consolidate and relocate the events and athletic components of the Firestone Fieldhouse to the northern campus interior away from neighboring uses and in a venue that is on-par with other schools in the West Coast Conference.

Project Highlights Include:

- State of the art events venue with high-caliber audiovisual capabilities, media space, and concessions.
- NCAA-regulation volleyball and basketball competition venue with approximately 5,000 permanent seats.
- Athletic support areas including home and visiting locker rooms, team meeting rooms, strength/conditioning space, and academic support areas.
- A unified location for Athletics offices to provide access to student athletes.
- Provides approximately 830 adjacent parking spaces (265 net new).

Relocation of the University Events Center to the northern campus interior will allow Pepperdine to utilize existing approvals to remove spectator seating and convert the Firestone Fieldhouse into a recreation facility.

Parking Structures

Pepperdine University has always provided sufficient parking to respond to existing student and community needs. The Campus Life Project seeks to provide efficient parking by transitioning existing parking lots into parking structures. This will allow for maximum capacity in a minimal footprint. Collectively, the University will add 796 net new spaces to the Malibu campus. Parking structures are planned adjacent to the University Events Center, subterranean to the Town Square, and at the School of Law.

School of Law Parking Structure

The existing School of Law student parking lot will transition into a three-level parking structure with 724 total spaces (433 net new). The exterior finishes and building materials for the parking structures will blend in with and complement the existing architectural dialogue on-campus.

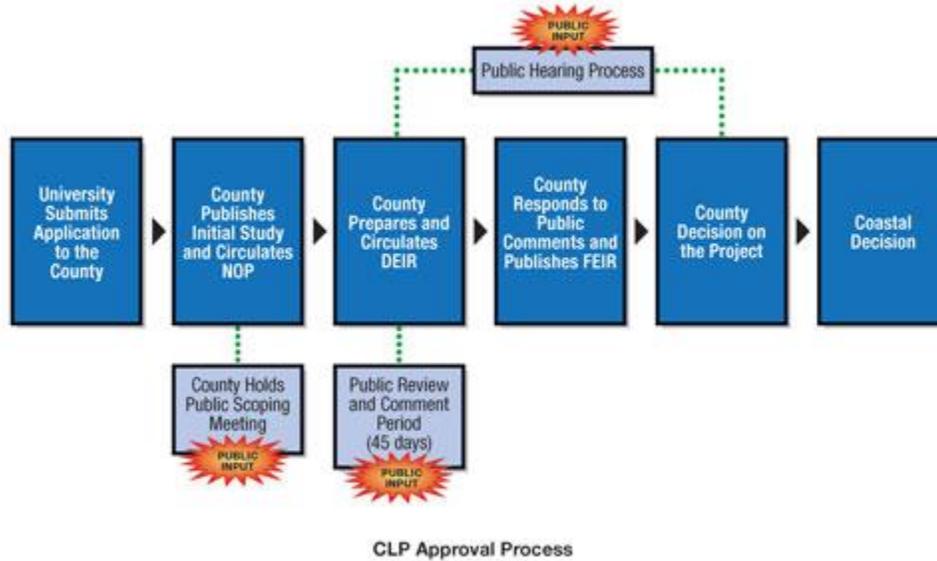
Benefits for Pepperdine Students and Malibu Community

Every aspect of the Pepperdine Campus Project seems to have been well thought out by the planners. Pepperdine neighbors who may have been bothered by events at Firestone Fieldhouse should be less bothered by the new University Events Center. Traffic should be reduced with the increased capacity for students to live on campus and make this more attractive to upper classmen. And Pepperdine has always been gracious in allowing its neighbors to use its facilities. So the benefits of the Pepperdine Campus Project would seem to be good for both Pepperdine and the Malibu community at large.

Public Hearing Process and Timeline

Since Pepperdine chose not be part of the City of Malibu, its permits for applications only have to deal agencies of the state of California and the County of Los Angeles. The chart below shows where the process is at the moment. On November 10, 2010 the County of Los Angeles released a Draft Environmental Impact Report (EIR) for the Pepperdine University Campus Life Project. A 60-day public review and comment period began on November 10, with comments due to the County by January 10, 2011. The County is about to respond to Public Comments, publish an FEIR and then make a decision. It will then go to the Coastal Commission, probably in the summer of 2012. Following completion of the Los Angeles County Regional Planning and California Coastal Commission processes, Pepperdine would finalize designs and proceed through the building permit process at Los Angeles County Building and Safety. They anticipate receiving building permits and the earliest possible initial construction of any component in 2013. The exact phasing of the individual components is unknown. Pepperdine will determine

the construction order of the components pursuant to fundraising and University need.



Other News and Guests from Last Malibu Rotary Club Meeting

Malibu Rotary Club President **Chris Bauman** said that the day designated by the district for clubs to donate a wheelchair to someone in the community is March 15 and the Malibu Rotary Club plans to donate a wheelchair to the local community group SOS (Standing On Stone) because they are most knowledgeable about the local uninsured who might be in need of a wheelchair.

Kevin Boling again told us about Rio Hondo-Vernon Rotary Club's main fund raiser of the year "A Day at the Races" can be a fund raiser for other Rotary clubs including Malibu. The event is at Santa Anita Park, "Top of the Stretch" on Saturday, March 26, 2011. The cost is \$40 per adult and \$5 for children. The donation includes admission, parking and lunch. For each \$40 ticket bought, they will give the buyer's club a donation of \$15.00. Kevin has a supply of tickets for sale for the Rotary Day at the Races event. Kevin wants everyone to be aware of the April 30th event of the Riverside YWCA "Men Who Cook" which he always enters and plans to win.

Geoff Ortiz has been communicating with Malibu High School principal **Mark Kelly**, as well as **Ah Young Chi**, Malibu High School College and Career Counselor, about the 4 students Malibu Rotary Club would like to sponsor to go to the RYLA camp on Catalina. Usually Malibu Rotary sponsors 2 students, but this year, with help of district, we would like to sponsor 4 students. Ah Young Chi recommended 2 juniors and 2 sophomores, and in e-mails last week Geoff recommended that we accept those students recommended by the school counselor, along with alternates, in case any of those 4 cannot go. This we learned that because the dates of RYLA on April 15-17 coincide with the Malibu High School spring break, at least 2 of the students originally recommended by Ah Young Chi had special plans and could not go to RYLA.

David Baird said he know of some qualified high school students who lived in Malibu, but attended another high school. He recommended them for replacements and was going to notify Geoff if these students were available.

Guests

Guests at the meeting included **Knowles Adkisson**, who has taken over for Jonathan Friedman a top staff writer at *The Malibu Times* as well as eight people from Pepperdine University, lead by the day's guest speaker **Rhiannon Bailard**. Two people who assist Rhiannon in the Campus Life Project are **Heidi Bernard** and **Alisa Karlan**. Malibu Rotary Honorary Rotarian **Connie James** is the faculty sponsor of the Pepperdine Rotaract Club. She introduced Pepperdine Rotaract Club e-board members Rotaract Cub President **Tina Jerry**, a Seaver College sophomore International Business major whose grandfather was a Rotarian, club VP **Miel Ysuf**, club treasurer **Petrina Cheng**, and club secretary **Zack Campbell**.

Highlights of Malibu Rotary Club Board of Directors Meeting Last Wednesday

Immediately following the Malibu Rotary Club Board of Directors meeting was held in the Fireside Room. Members can log in to the MalibuRotary.org website and find the notes of the meeting in the documents section.

One of the subjects brought up at the meeting was the continuation of Malibu Rotary Club as a member of the Malibu Chamber of Commerce. Some members of the Malibu Rotary club have said they have not received e-mails from the Malibu Chamber about what activities the chamber is doing and when they are having their meetings. Malibu Rotary Club secretary John Elman said he receives regular communication from the Malibu Chamber and will forward the e-mails he receives on to all the members of the Malibu Rotary Club.

Another reason people might consider membership in the Malibu Rotary Club: Malibu Rotarians are automatically members of the Malibu Chamber of Commerce, and can get the benefits of both organizations as networking opportunities.

Malibu Rotary Club Supports BioSand Filters in Ecuador

Malibu Rotary Club voted to send \$500 to the Rotary Club of Pontiac Michigan to help build and install BioSand Filters in Santo Domingo De Los Colorados, Ecuador. As was noted by Carol Cousineau, who, along with husband Ron brought the project to our attention, after installing the first BioSand filters in Ecuador (and pictured left) "That money would be matched by the next District Grant, which we have been assured we will get. So, for instance \$500.00 become \$750.00."

Malibu Rotary Club President Chris Bauman signed papers in November, 2010 for the Bio Sand Filters Michigan Rotary District Simplified Grant.

The filters and two 5 gallon safe water containers per unit, cost around \$60.00 each, so a donation of \$500.00 would provide 12 families of five or more with 20 gallons of water each day - enough for drinking, cooking, brushing teeth, bathing and washing clothes! The filters are expected to last at least 50 years without the need to add any expense except chlorine - available and inexpensive. That means each family will have more money to provide more nutritious food for their families, since they don't have to pay for propane to boil their water. It will mean more time to spend with their children, rather than boiling or foraging for firewood. With great improvement in the health of all the family members, fewer cases of diarrhea and stomach flu from bad water and parasites, the parents will better be able to hold down a job and provide for



their families, children will be able to attend school more days and have a better future.

We are excited about this project because we anticipate that this is just the beginning. All over Ecuador, there are families struggling to survive, with a high infant mortality rate, because of bad water. This successful project will be a shining example and model. Rotary is the perfect vehicle for getting the word out about BioSand and accomplishing the goal of providing safe drinking water for the world. BioSand is one of the four methods of purifying water recommended for Third World Countries by the World Health Organization. (We have researched the others. Since they provide only a small amount of water for drinking, are small and ceramic, so more susceptible to breakage or deterioration, or adding so much chlorine that the people won't drink it, the concrete BioSand is by far the best choice for all but mountainous areas, where a more expensive plastic version of BioSand is an alternative.)”

For a while it looked like the matching grant process was not going to happen. When Malibu Rotarian Bill Wishard visited Ecuador in March, 2010, he was able to meet with Ecuador Past District 4400 Governor, Juan Prinz, to get project back on track

Please see Malibu Rotary Club Website www.maliburotary.org for latest Calendar and future speakers

Calendar

Malibu Rotary Club Speakers (all meetings at at 7:30 a.m in the Pepperdine University Fireside Room)

Mar 2 2011, John W Elman, webmaster of MalibuRotary.org, with information on Updates and Navigation on Malibu Rotary's ClubRunner website. Bring your questions and take notes.

Mar 9 2011, Jonathan Friedman, malibu.patch.com